



2007 - 2020

START FROM ZERO

We will help you find  
your new idea

# About us

Dehnad Idea Creators Company was founded in 2007 by group of three, headed by Mr. Mohammad Khorsandi . The company's main line of activity has been design and construction of exhibition stalls and interior design of office and business spaces, in Tehran and other Iran cities, as well as countries like Turkey and China, carried out by experienced teams.

The policy of the company is to provide design services in various sectors in compliance with international standard, and so far we have done our best to accomplish this mission of ours, the result of which has been cooperation with famed domestic and foreign companies in exhibitions held both inside and outside Iran.

In this regard, having held training courses, the company has been able to get various certifications, including ISO 9001 , and to obtain the exclusive agency for the execution of Tuyap projects of Turkey in Iran.

Given its human capital and 1000 m<sup>2</sup> shop floor, Dehnad Company has succeeded in implementing more than 1,500 m<sup>2</sup> of stalls in one exhibition only, and constructing a total of 10,000 m<sup>2</sup> of stalls per year.

# Missions

The design of a booth represents the way the company managers think.

A beautiful design alone does not cause a project to succeed.

A successful project results from hours of investigating the theme, accurate identification, and provision of the requirements and an identity in accordance with the corporate managers' objectives, along with a coherent balance established between all the above factors.

The main purpose of Dehnad Idea Creators Company is to present a design planned with the above approach in order for the customers to achieve success in the exhibition.

# Head manager message

An exhibition is a center for exchanging information, gaining access to novel scientific and industrial phenomena, and transferring technology. To give a simpler definition, an exhibition can be called a live advertisement.

Taking part in an exhibition and gaining a positive outcome from it requires planning, mastery of the science of advertising, good grasp of marketing methods, aesthetic capability, as well as innovation in these matters. sadly, in our country (Iran), due to the inadequate level of academic knowledge in marketing and advertising, limited number of professionals, and also the superficiality of most topic with advertising implementation - a practice that results in the low efficiency of participating in exhibitions.

Being fully aware of our capabilities, we have constantly tried to accomplish our mission as a designing company, in partnership with the employers' advertising and marketing teams. we are pleased to fulfill our mission, with the assistance of our clients, and have the honor of cooperating with domestic and overseas companies.

Mohammad Khorsandi



Our booth design

# Schonherr carpet Co.



The 8<sup>th</sup> floor covering , moquette , machine made carpet and related industries exhibition .

Location : Tehran , Iran

Area : 355 m<sup>2</sup>

Year : 2016





## **Ghazvin glass Co.**

The 3<sup>th</sup> international exhibition of glass ,  
equipment and related machinery .

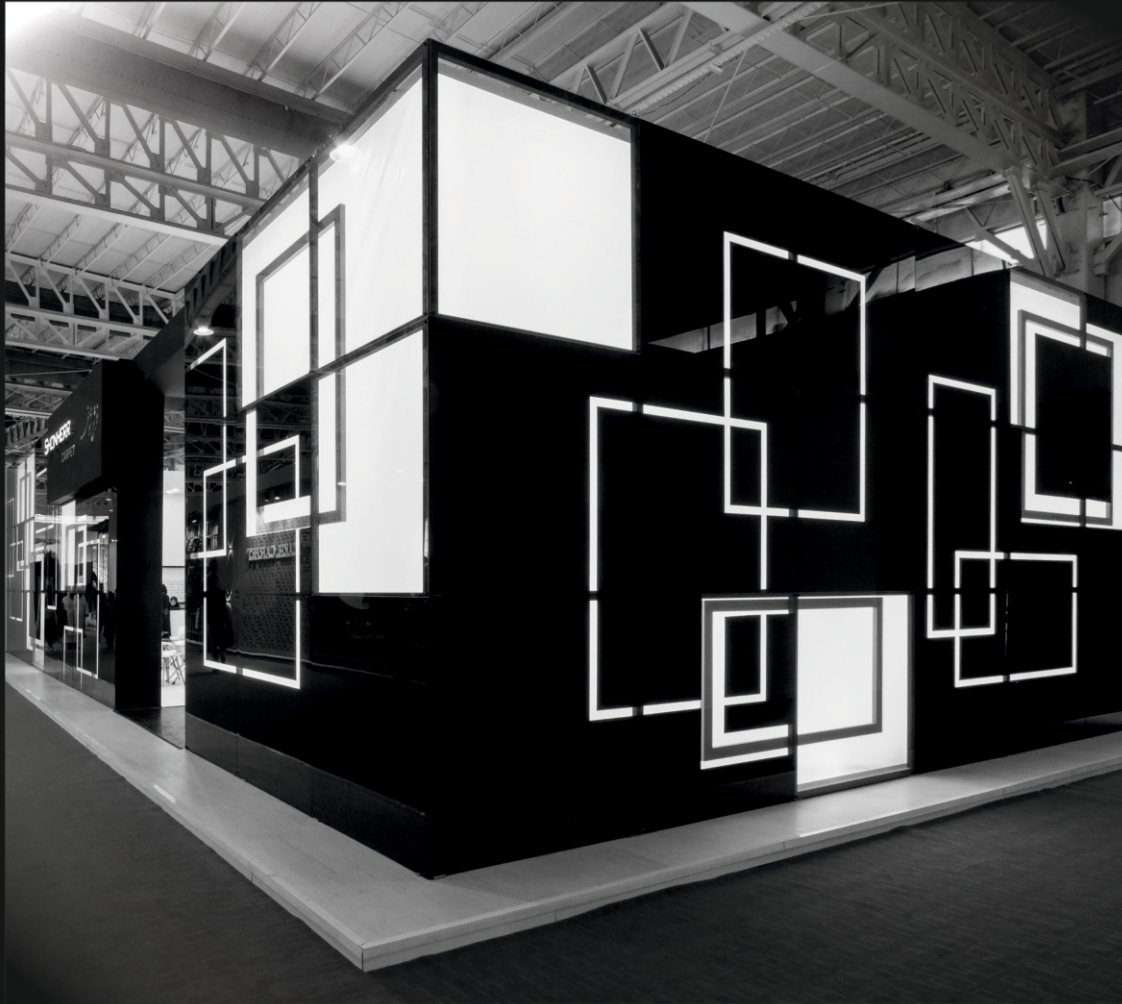
Location : Tehran , Iran

Area : 348 m<sup>2</sup>

Year : 2020







## Schonherr carpet Co.

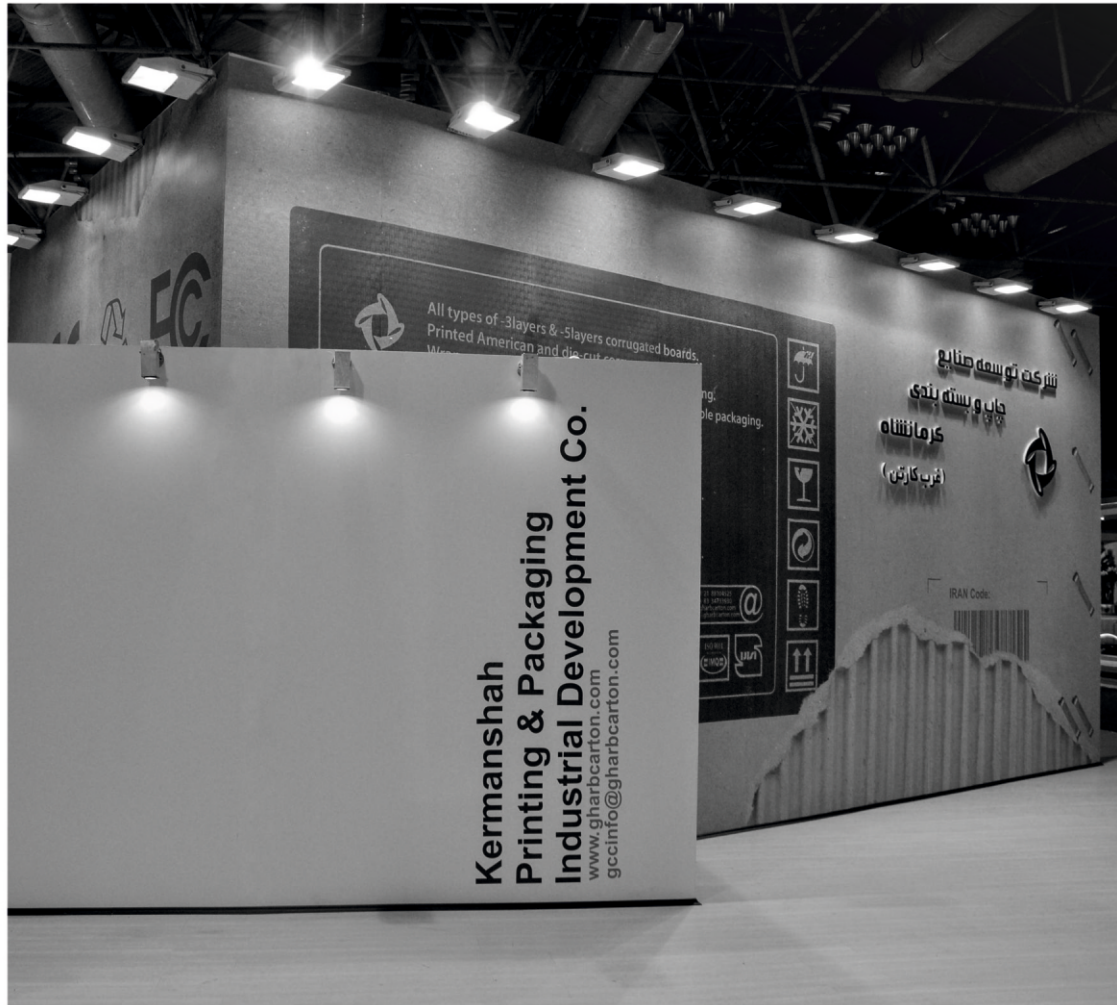
The 11<sup>th</sup> floor covering, moquette, machine made carpet and related industries exhibition .

Location : Tehran , Iran

Area : 230 m <sup>2</sup>

Year : 2019





## Gharb carton Co.

The 21<sup>th</sup> int'l exhibition of printing, packing & related machinery

Location : Tehran , Iran

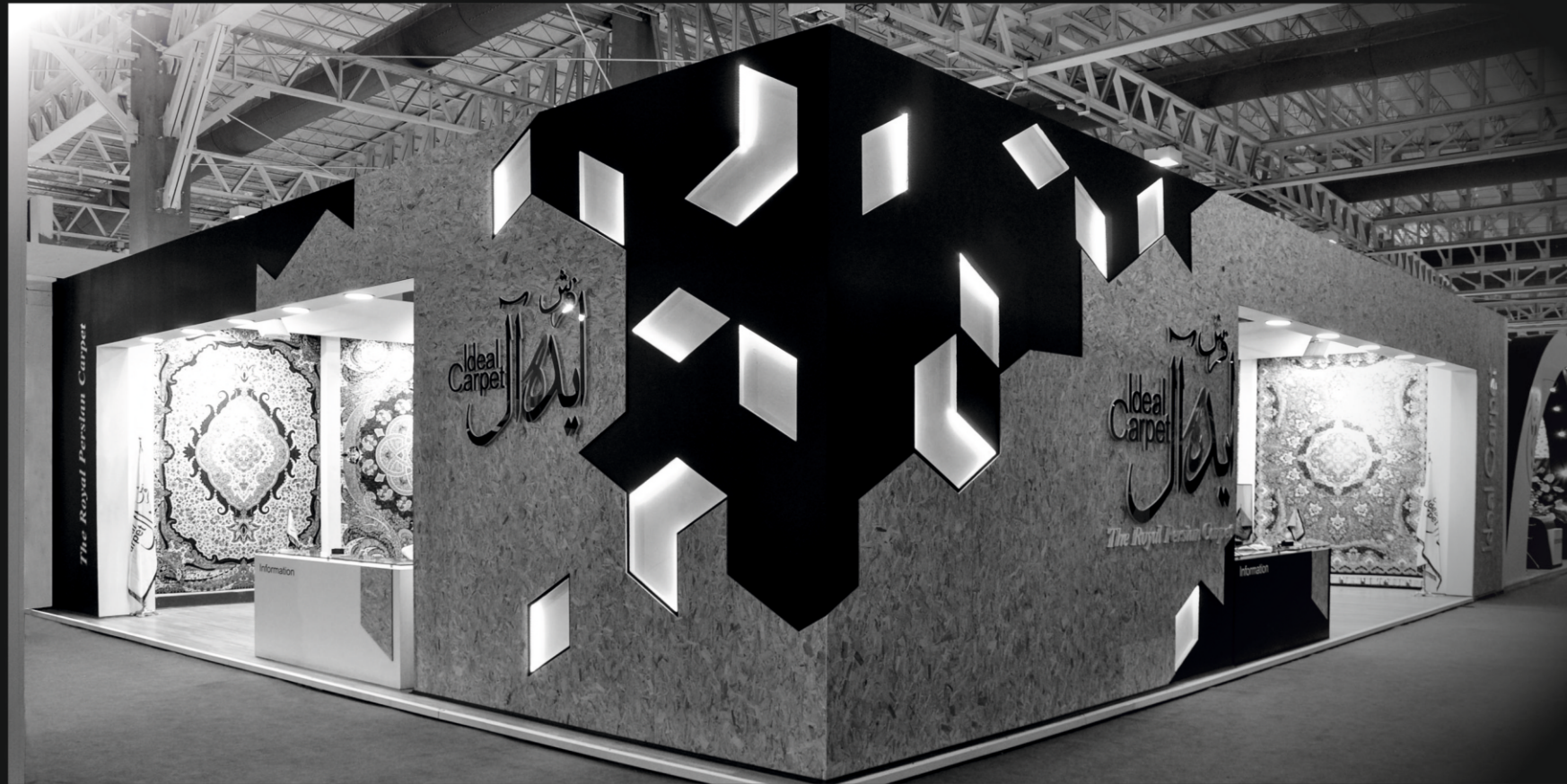
Area : 220 m <sup>2</sup>

Year : 2014



# Ideal carpet Co.

The 8<sup>th</sup> floor covering , moquette , machine made carpet and related industries exhibition .



# Avijeh daroo Co.

The 16<sup>th</sup> exhibition of poultry , livestock and related industries .



# Mahris carpet Co.

The 11<sup>th</sup> floor covering , moquette , machine made carpet and related industries exhibition .





# Schonherr carpet Co.

The 6<sup>th</sup> floor covering , moquette , machine made carpet and related industries exhibition .



Thank you for being  
with us

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